

# FLOWSPARKS WINS EUROPEAN COMENIUS AWARD AS DIDACTIC MULTIMEDIA PRODUCT



Ghent - 5 July 2021

**The European Comenius EduMedia Competition 2021 has awarded FLOWSPARKS with a Comenius EduMedia Seal. Comenius EduMedia Awards has been promoting outstanding software-based educational media in terms of pedagogy, content, and design in Europe and all around the world, since 1995.**

FLOWSPARKS is an e-Learning SaaS provider, focusing on the ease to develop engaging online learning experiences. They offer a full-stack digital learning platform that supports companies in developing engaging and successful digital training. Their expertise is based on worldwide unique didactically supported templates.

### **Innovation and excellence in digital educational media**

The Comenius EduMedia Award honors innovation and excellence within the field of digital educational media. The Society for Education, Information and Media (GPI) is the coordinating organization that manages this European Education Media Prize. From their numerous submissions, **FLOWSPARKS** was granted a Comenius EduMedia Seal.

The application for the award was in cooperation with their partner Mauth.cc, located in Germany. Mauth.cc is an e-Learning development agency that focuses on tailored interactive learning content. Since 2020 they've become an official reseller of **FLOWSPARKS**.

'With **FLOWSPARKS** we've been able to step up our game. The ease to use this tool has given our customers the possibility to develop effective and interactive digital courses themselves, without much prior didactical knowledge.' – Rainer Mauth, CEO of Mauth.CC

### **Potential to change the rules of the market**

Earlier this year **FLOWSPARKS** was rewarded as "HR Game Changer of the Year", an award that's only granted to a new solution with the potential to change the rules of the market. **FLOWSPARKS** distinguishes itself from its competitors with its didactical, graphical, and technically supported templates. Without any prior knowledge of Learning and Development, anyone within a company can digitize their knowledge into engaging e-Learning. Giving clients full autonomy for the creation of digital training.

### **FLOWSPARKS makes its mark**

Over the past few years, **FLOWSPARKS** has taken its first steps into the international market.

'From Germany to the Philippines and South America, we have customers and partners in more than 150 countries. This European award proves once more the innovative character we pursue.' – Cédric Herregodts, Chief Commercial Officer at **FLOWSPARKS**

With its high level of user-friendliness, the wide range of applications, and qualitative support within the reseller network, the company makes its mark. Without a doubt, a company to keep an eye on.